



AMERICA250PA Chester County Commission Agenda for September 7, 2023

Hybrid Meeting:

In-person: Chester County Government Services Center, Suite 270 Conf Room, West Chester 19380

Or Via Zoom: <https://us02web.zoom.us/j/84857683706?pwd=WDlCeTNoSm1PM2taMFFOdXI5dXR1UT09>

Meeting ID: 848 5768 3706 Passcode: 042355

RSVP if you are attending in-person so we can arrange seating. RSVP to Heather Reiffer, hpreiffer@gmail.com 610.585.2724

- 4:00 1. **CALL TO ORDER**
- A. Welcome David Blackburn
- 4:05 2. **ACTION ITEMS**
- A. Approve Minutes David Blackburn
 Motion: Approve the draft minutes from the July 6, 2023 America250PA Chester County Commission meeting.
- B. Motion: Approve Committee reports since last meeting
- C. Approve Dates of CY24 Full-Commission Meetings (see last page of this agenda)
- 4:06 3. **REPORTING & DISCUSSION ITEMS**
- A. Update from the Chair David Blackburn to
Karen Simmons &
Heather Reiffer
 Management of ChesCo 250 by the Chester County Community Foundation
 - Commission, Exec Committee & Committee scheduling, support & coordination
 - Day to day operations
 - Fundraising implementation
- Request/Discussion: Committees e-mail reports & agenda requests to Heather Reiffer 15th each month.
 Henceforth, Committees will only be on the agenda if:
 - an action needs to be taken, or
 - if there is significant revision recommended from the approved Strategic Plan Committee workplans
- 4:20 B. **Nominating Committee** David Blackburn for
Brian O’Leary (out of
state)
 -Resignations of Simmons, Reiffer, Johnstone due to Management Contract
 -Overview of current Commission member profile/help target gaps
 -New Commission members, recommended by Exec Committee to Brian O’Leary to ChesCo Commissioners
 -Slots for Prospective Commission Recruits, to fill gaps; suggestions of people to cultivate by serving on Committees?
 -Need Committee Chairs to fill Reiffer & Simmons & Sheppard slots
 -Need Secretary Officer to fill Reiffer slot
 -Considering Officers for 2024
- 4:30 C. **Ad Hoc Bylaws Task Force** – volunteers? David Blackburn for
Brian O’Leary
 -Suggested revisions re: meeting attendance requirement & other items
 -Process: 1 zoom meeting, submit to CC250 Commission for agreement, then submit to ChesCo Solicitor for final review prior to adoption
- 4:40 D. **Fundraising Committee Update** Hon. Michelle
Kichline
Karen Simmons
 -Status of PA250 Infrastructure Proposal & Testimony
 -Fundraising Consultant Team Intro & Role

4:55	E.	Communications/Marketing Committee Update -Website -Social Media	Jane Dorchester, Co-Chair (Kris Sipple, Co-Chair, out of US)
5:05	F.	Partnership Committee Update -Star Spangled Invitation/Promotional Partners -Outreach to Likely Partners: Target Market Groups	Heather Reiffer, Karen Simmons, Randell Spackman
5:10	G.	Education Committee Update -new co-chairs tbd; refined focus	Bev Sheppard
5:20	H.	250 Regional Initiatives Update & CC250 Promo Partners Events -PA Day (July) – Town Tours (Thurs summer) & Lafayette Day	Randell Spackman
5:30	I.	Heritage Sites Legacy Projects Committee Update (explain using Phila Campaign overlaid with Planning Commission Gateway-Heritage Centers-Interpretive Sites map) -Philadelphia Campaign: Gateway, Heritage Centers, Interpretive Sites -TBD: The Path to Freedom-Slavery/Abolition/Underground Railroad “ “ -TBD: Iron & Steel: “ “	Mark Slouf & Randell Spackman
5:45	4.	Chester County Heritage Tourism Plan: Updates to be given at next CC250 Commission meeting	Heather Reiffer
5:46	5.	Public Comment	
5:50	6.	Announcements	
6:00	7.	Meeting Adjourned	





DATES:

Full Commission	1st Thurs at 4	Thurs	Sept 7, 2023	4:00 pm	hybrid zoom	GSC, CCPC, Suite 270 Conf Room, West Chester 19380
Full Commission	1st Thurs at 4	Thurs	Oct 5, 2023	4:00 pm	Hybrid zoom	Henrietta Hankin Library, Chester Springs 19425
Full Commission	1st Thurs at 4	Thurs	Dec 7, 2023	4:00 pm	hybrid zoom	GSC, CCPC, Suite 270 Conf Room, West Chester 19380
Full Commission	1st Thurs at 4	Thurs	Feb 1, 2024	4-5:30 pm	zoom only	zoom from ChesCo CF
Full Commission	1st Thurs at 4	Thurs	April 4, 2024	4-5:30 pm	hybrid zoom	ChesCo CF, 28 W. Market St., WC 19382, w/refreshments
Full Commission	1st Thurs at 4	Thurs	June 6, 2024	4-5:30 pm	hybrid zoom	ChesCo CF, 28 W. Market St., WC 19382, w/refreshments
Full Commission	1st Thurs at 4	Thurs	Sept 5, 2024	4-5:30 pm	hybrid zoom	ChesCo CF, 28 W. Market St., WC 19382, w/refreshments
Full Commission	1st Thurs at 4	Thurs	Nov 7, 2024	4-5:30 pm	zoom only	zoom from ChesCo CF
Exec Comm		Tues	Aug 15, 2023	3-4 pm	zoom only	zoom from ChesCo CF
Exec Comm		Thurs	Sept 21, 2023	4-5 pm	zoom only	zoom from ChesCo CF
Exec Comm		Thurs	Nov 2, 2023	4-5 pm	zoom only	zoom from ChesCo CF
						1st Thurs at 4, alt months from Full Commission
Exec Comm	1st Thurs at 4	Thurs	Jan 4, 2024	4-5 pm	zoom only	zoom from ChesCo CF
Exec Comm	1st Thurs at 4	Thurs	Mar 7, 2024	4-5 pm	zoom only	zoom from ChesCo CF
Exec Comm	1st Thurs at 4	Thurs	May 2, 2024	4-5 pm	zoom only	zoom from ChesCo CF
Exec Comm	1st Thurs at 4	Thurs	Aug 1, 2024	4-5 pm	zoom only	zoom from ChesCo CF
Exec Comm	1st Thurs at 4	Thurs	Oct 3, 2024	4-5 pm	zoom only	zoom from ChesCo CF
Partner Committee	4th Thurs at 4	Thurs	Aug 24, 2023 onward	4-5 pm	Zoom only	
Comm/Mktg Comm	alternate Wed at 5	Wed	Nov 1, 2023	5-6 pm	Zoom mostly	
Fundraising Comm	3rd Thurs at 4	Thurs	Oct 19, 2023	4-5 pm	Zoom only	
Education Comm	tbd by new co-chairs					
Heritage Sites Comm	as needed in subgroups, determined by Mark Slouf & Randell Spackman					
Other 250 Comm	as needed, determined by Randell Spackman					
Nominating Comm	as needed, determined by Brian O'Leary & Executive Committee					

CC250 Questions, Comments, Ideas? Please contact CC250 Administration Team:

Heather Reiffer, Senior Program Associate, hpreiffer@gmail.com 610.585.2724

Karen Simmons, Program Coordinator, karen@chescocf.org 610.299.2219

