



AMERICA250PA Chester County Commission Agenda – as of 1/25/24 noon

Feb. 1, 2024

Hybrid Meeting- **Zoom Preferred**

Zoom: <https://us02web.zoom.us/j/84857683706?pwd=WDlCeTNoSm1PM2taMFFOdXI5dXR1UT09> Meeting ID: 848 5768 3706 Passcode: 042355

In-person: ChesCo Government Services Center, 601 Westtown Rd., Suite 270 Conf Room, West Chester 19380

RSVP if you are attending in-person so we can arrange seating. RSVP to Heather Reiffer hpreiffer@gmail.com 610.585.2724

4:00	1.	CALL TO ORDER	
	A.	Welcome & Introductions	David Blackburn
4:05	2.	ACTION ITEMS	
	A.	Approve Minutes	
		Motion: Approve draft minutes from the prior CC250PA Commission meeting.	
	3.	REPORTS & DISCUSSION ITEMS	
4:06	A.	Nominating -Officer Nominations: to be voted on 2/1/24 Chair Michelle Kichline 1 st Vice Chair Winifred Moran Sebastian Esq. 2 nd Vice Chair James Garrison Secretary/Parliamentarian MaryFrances McGarrity Motion: Approve slate of officers as put forth by the Nominating Committee	Krys Sipple Randell Spackman Brian O’Leary
4:15	B.	CC250 Commission: Shifting, Evolving Roles -The focus of some activities in our action plans are being redefined/refocused -Roles in various committees are shifting: rebalancing expectations of what is implemented by CCPC staff, paid project coordinators, and CC250 Commission volunteers -Held two Jan mtgs: Officers & Committee Chairs discussed & refined structure See proposed refined CC250 org/committee structure, for 2/1 onward Review Discuss, Q&A, clarifications, suggestions Motion: Approve CC250 org/committee restructuring, effective immediately -Next meeting: Revisit the CC250 strategic plan together as full Commission at our April meeting, to: reaffirm overall goals prioritize action items & clarify shifts in some responsibilities	Brian O’Leary David Blackburn Officers & Committee Chairs <i>Karen Simmons</i> <i>Heather Reiffer</i>
4:50	C.	Partnership Outreach Awareness Outreach Campaign: now (10/23 onward) <ul style="list-style-type: none"> ○ Star Spangled Invitation: join online = 20 to date ○ Info Cards ○ Intro to CC250 ppt at https://america250chesco.org/ ○ Specific activity/event ideas for each Partner target market (in 2nd draft) ○ Outreach path with key Partnership Outreach Institutions (CCounty, WCUniv) to raise CC250 Awareness, then Involvement, to constituents as community members ○ “250 is Coming” zoom sessions: 4th Fri monthly at noon ○ “250 is Coming” Summit: June 7, 8:30-1:30 (@Brandywine) & June xxx (north) ○ Awareness Outreach crowdsourcing on social media 	HERITAGE OUTREACH Mark Slouf Randell Spackman Rob Williams Jim Christ Jim Garrison t3 Larycia Hawkins Ph.D. <i>Heather Reiffer</i> COMMUNITY OUTREACH Winnie Moran-Sebastian Esq. <i>MaryFrances McGarrity</i> <i>Laura Manion</i> <i>Karen Simmons</i> <i>Enc: outreach list</i> <i>Intro to 250 ppt</i>

		<p>NOW (12/23 onward)</p> <ul style="list-style-type: none"> ○ Mobilize CC250 Commission Members as Ambassadors & Advocates to Raise Awareness that “250 is Coming” ○ Each CC250 Commission member has been asked to ID their Top outreach groups; organized (Nov mtg & Hugh Bleemer phone calls) ○ “Intro to CC250” presentations ... each member help schedule & attend to co-present to outreach groups <p style="text-align: center;">TRAINING? now or separate zoom session</p>	
5:15	D.	Education Outreach: restructuring; no report yet	Jenn Green Karen Simmons
5:20	E.	Heritage Sites Legacy Projects Outreach: <ul style="list-style-type: none"> ○ Philadelphia Campaign...Mark & Rob & Randell ○ Iron & Steel...Mark & Rob & David ○ Pathway to Freedom...Mark & Larycia & dr t3 ○ Agriculture ... Mark & Brian & Winnie & tbd 	Mark Slouf, Randell Spackman, Rob Williams Heather Reiffer
5:35	F.	Fundraising <ul style="list-style-type: none"> -PA Infrastructure \$1.875M proposal submitted Aug 2023 ... made 1st cut; 2nd submission 2/1/24 -PA DCED Local Share ~\$1M proposal for 22 interpretive kiosks countywide at heritage sites ... submitted 11/30/23 -PA Senators & State Legislators Delegation: to support, by district. Due Feb/Mar -Foundation FR: case statements, proposal writing, prospect research, designing individual FR campaign structure/approach -Corporate/Business: targeting & recruiting leadership delegation to raise corporate awareness, involvement & sponsorships/funding 	Karen Simmons w/Angela Scully Connie Carter Corrine Sylvia Michelle Kichline, Honorary FR Chair
5:45	G.	Heritage Tourism Plan <ul style="list-style-type: none"> Status When will it be released to CC250 Commission members Public hearing/s How it impacts CC250 	David Blackburn
5:50	4.	Public Comment	
5:55	5.	Announcements	
6:00	6.	Meeting Adjourned	

Full Commission	1st Thurs at 4	Thurs	Feb 1, 2024	4-6 pm	hybrid	zoom	GSC, CCPC, Suite 270 Conf Room, West Chester 19380
Full Commission	1st Thurs at 4	Thurs	April 4, 2024	4-6 pm	hybrid	zoom	CCCBI, 1600 Paoli Pike, Malvern
Full Commission	1st Thurs at 4	Thurs	June 6, 2024	4-6 pm	hybrid	zoom	CCCBI, 1600 Paoli Pike, Malvern
Full Commission	1st Thurs at 4	Thurs	Sept 5, 2024	4-6 pm	hybrid	zoom	GSC, CCPC, Suite 270 Conf Room, West Chester 19380
Full Commission	1st Thurs at 4	Thurs	Nov 7, 2024	4-6 pm	hybrid	zoom	CCCBI, 1600 Paoli Pike, Malvern
Exec Comm	1st Thurs at 4	Thurs	Jan 4, 2024	4-5 pm	zoom only	zoom from ChesCo CF	
Exec Comm	1st Thurs at 4	Thurs	Mar 7, 2024	4-5 pm	zoom only	zoom from ChesCo CF	
Exec Comm	1st Thurs at 4	Thurs	May 2, 2024	4-5 pm	zoom only	zoom from ChesCo CF	
Exec Comm	1st Thurs at 4	Thurs	Aug 1, 2024	4-5 pm	zoom only	zoom from ChesCo CF	
Exec Comm	1st Thurs at 4	Thurs	Oct 3, 2024	4-5 pm	zoom only	zoom from ChesCo CF	

CC250 Questions, Comments, Ideas? Please contact CC250 Project Management Team:
Heather Reiffer, Senior Program Associate, hpreiffer@gmail.com 610.585.2724
Karen Simmons, Program Coordinator, karen@chescofc.org 610.299.2219

