



**AMERICA250PA Chester County Commission Agenda – as of 3/22/24 noon**

**April 4, 2024**

In-person: ChesCo Chamber of Business & Industry, 1600 Paoli Pike, Malvern PA 19355

RSVP to Heather Reiffer [hpreiffer@gmail.com](mailto:hpreiffer@gmail.com) 610.585.2724

3:30		<b>RECEPTION/SOCIAL...1600 Paoli Pike, next to Conference Room</b> Meet & Greet over wine, cheese, crackers, fruit	
4:00	1.	<b>CALL TO ORDER...Conference Room</b>	
	A.	Welcome & Introductions	Michelle Kichline Esq. CC250 Chair
4:05	2.	<b>ACTION ITEMS</b>	
	A.	Approve Minutes	
		Motion: Approve draft minutes from the prior CC250PA Commission meeting.	
	3.	<b>DISCUSSION ITEMS</b>	
4:06	A.	<b>Strategic Plan</b> -Review/reaffirm key areas: mission, vision, values -Review/reaffirm overarching goal areas <b>1-PA250 Initiatives</b> <b>2-Heritage Themes</b> Philadelphia Campaign - Iron & Steel - Pathway to Freedom - Agriculture <b>3-Outreach</b> <b>2024=awareness</b> 2025=plan & engage 2026=involve & implement -Review/reaffirm/refine action items & timeframes	Review & Discussion Facilitated by  Angela Scully CC250 Resource Outreach Officer
4:45	B.	<b>Outreach: Ambassador Training</b> <b>Aim: Mobilize CC250 Commission Members as Ambassadors &amp; Advocates to Raise Awareness that “250 is Coming”</b> <b>1-Each Commission member reaffirm top outreach groups ...update/sign</b> <b>2-250 Is Coming!!! presentations ... tips for ambassador presenters</b> <ul style="list-style-type: none"> <li>▪ <b>CC250 Is Coming!!</b> <a href="https://america250chesco.org/">https://america250chesco.org/</a> <a href="https://america250chesco.org/Partners.html">https://america250chesco.org/Partners.html</a> Want an overview handout? Join Us to Make History: <a href="#">250 summary</a>   <a href="#">CC250 Is Coming Aware-engage</a></li> <li>▪ Star Spangled Invitation: join online (50+ to date)</li> <li>▪ Info Cards</li> <li>▪ <b>250 Is Coming!!!</b> zoom sessions: 4<sup>th</sup> Fri monthly at noon</li> <li>▪ <b>250 Is Coming!!!</b> Summit: June 7, 8:30-1 at Thornbury Farm</li> <li>▪ Social media</li> </ul>	Ambassador Training Overview / Discussion:  Connie Carter CC250 Resource Outreach Officer  Hugh Bleemer CC250 Outreach Officer
5:45	C.	<b>Fundraising</b> -PA Infrastructure \$1.875M proposal submitted 8/23 ... 1 <sup>st</sup> cut; 2 <sup>nd</sup> invite 2/1/24 -PA DCED Local Share ~\$1M proposal for 22 interpretive kiosks countywide at heritage sites ... submitted 11/30/23...refined 3/24/24 -Federal & PA Senators & State <b>Legislators Delegation</b> , by district...Spring 24 -Corporate/Business: targeting & recruiting leadership delegation to raise corporate awareness, involvement & sponsorships/funding...Spring 2024	Michelle Kichline, Honorary FR Chair  Angela Scully, Gov’t  Connie Carter, Corp/Fdtn/Indiv Corrine Sylvia, Corp/Fdtn/Indiv Jason Arbacheski, Corp/Fdtn/Indiv
5:50	4.	<b>Public Comment</b>	
5:55	5.	<b>Announcements</b>	
6:00	6.	<b>Meeting Adjourned</b>	

<b>Full Commission</b>	1st Thurs at 4	Thurs	April 4, 2024	4-6 pm		CCCBI, 1600 Paoli Pike, Malvern
<b>Full Commission</b>	1st Thurs at 4	Thurs	June 6, 2024	4-6 pm		CCCBI, 1600 Paoli Pike, Malvern
<b>Full Commission</b>	1st Thurs at 4	Thurs	Sept 5, 2024	4-6 pm	hybrid zoom	GSC, CCPC, Suite 270 Conf Room, West Chester 19380
<b>Full Commission</b>	1st Thurs at 4	Thurs	Nov 7, 2024	4-6 pm		CCCBI, 1600 Paoli Pike, Malvern

CC250 Questions, Comments, Ideas? Please contact CC250 Project Management Team:  
Heather Reiffer, Senior Program Associate, [hpreiffer@gmail.com](mailto:hpreiffer@gmail.com) 610.585.2724  
Karen Simmons, Program Coordinator, [karen@chescof.org](mailto:karen@chescof.org) 610.299.2219

