



America250PA Chester County (CC250) Commission
Government Services Center – Room 351E
601 Westtown Road, West Chester, PA 19380

Hybrid Meeting
July 9, 2026 – 4:00 pm

4:00 p.m. 1. CALL TO ORDER

A. Chair's Welcome

Michelle Kichline, Chair

2. PUBLIC COMMENT

4:05 p.m. 3. CONSENT AGENDA

A. Approval of Commission Meeting Minutes – June 4, 2026

Action

4:10 p.m. 4. FINANCIAL UPDATE

Action

4:20 p.m. 5. GUEST PRESENTATION

American250 Celebration! – August 2nd

*Keith Kurowski,
Dir. of Parks & Recreation
Borough of West Chester*

4:35 p.m. 6. COMMITTEE REPORTS, PLANS & BUDGETS

Chair & Committee Officers

- A. Heritage Sites Committee
- B. Education Committee
- C. Marketing and Communications Committee
- D. Fundraising Committee
- E. Partnerships Committee
 - 1) PA Day July 20th
- F. Technology Committee
- G. Events Committee
- H. Executive Committee

5:30 p.m. 7. A250PA CHESTER COUNTY (CC250) BUSINESS

Chair & Matt Edmond

A. Website & Social Media Report

5:35 p.m. 8. PARTNER WORK UPDATES

- A. Planning Commission
 - 1) Kiosks – Marshallton & Phoenixville upgrades
 - 2) Kiosks – Phase 1 Project
 - 3) HIN Brochure Design
 - 4) Flag project update
 - 5) Planning for 2027 Commemoration

Matt Edmond



B. Community Partners

- 1) Chester County Community Foundation
- 2) Chester County Tourism
- 3) Chester County History Center
- 4) Chester County Parks Department
- 5) Keep Chester County Beautiful (KCCB)

*Kate Wickersham
Susan Hamley
Conor Hepp
Dave Stauffer
Rachael Griffith*

5:55 p.m. 9. NEW BUSINESS

Chair

6:00 p.m. 10. ADJOURN

Chair

Next monthly meeting – August 6, 2026

Action Items





MINUTES: Chester County A250PA Commission Monthly Meeting
Hybrid – Chester County Government Services Center, Room 351E

June 4, 2026

MEMBERS PRESENT IN PERSON: MarySue Boyle, Fernando Fonseca, Susan Hamley, Colin Hanna, Mark Slouf

MEMBERS PRESENT VIA ZOOM: Sam Bissenbina, Jane Dorchester, Jennifer Green, Larycia Hawkins, Michelle Kichline, MaryFrances McGarrity, Winifred Moran Sebastian, John Reynolds, Krys Sipple

COMMUNITY PARTNERS PRESENT IN PERSON: Dave Stauffer

COMMUNITY PARTNERS PRESENT VIA ZOOM: April Nickel, Karen Simmons

CCPC STAFF PRESENT IN PERSON: Matt Edmond, Carol Stauffer, Bronwen Barnett, Gene Huller

CCPC STAFF PRESENT VIA ZOOM: Beth Cunliffe

VISITORS PRESENT IN PERSON: None

VISITORS PRESENT VIA ZOOM: Brandi Levine

CALL TO ORDER:

The regular monthly meeting of the Chester County A250PA Commission held in person at the Chester County Government Services Center and via Zoom audio/video on Thursday, June 4th, 2026, was called to order at 4:06 P.M. by Michelle Kichline, Chair.

PUBLIC COMMENT: None

CONSENT AGENDA:

A MOTION TO APPROVE THE CONSENT AGENDA WAS MADE BY MARYFRANCES MCGARRITY, SECONDED BY SUSAN HAMLEY, AND PASSED BY UNANIMOUS VOTE OF THE COMMISSION.

THE CONSENT AGENDA INCLUDED: APPROVAL OF THE MINUTES FOR MAY 7, 2026, MEETING OF THE CHESTER COUNTY A250PA COMMISSION.

FINANCIAL UPDATE

- Matt Edmond presented a snapshot of the America250 Chester County Commission Charitable Fund (CC250) showing donations and authorized expenditures to date.

- Matt reviewed the financial report, tracking budget allocations and expenditures across different funds.
 - One new donation was recently received in the amount of \$2026.00.
- Expenses paid include the printing of Pocket Declarations, the production of the CC250 flags and wrapping materials, the promotional materials from Blue Dog, boosted Facebook posts and 3 x 3 contact cards.
- An additional 600 units of the 3 x 3 contact cards will be printed for distribution at the Brandywine Symphony event on June 25th.

A RECOMMENDATION TO ACCEPT THE FINANCIAL REPORT WAS MADE BY COLIN HANNA, SECONDED BY MARY SUE BOYLE, AND THE RECOMMENDATION PASSED.

COMMITTEE REPORTS, PLANS & BUDGETS

Heritage Sites Committee – Mark Slouf

- Duportail House, Brandywine Battlefield and Thornbury Farms are currently fundraising to prepare their sites for kiosk installation.
- Oxford Area Historical Association has a current extensive agricultural exhibit.

Education Committee – no report from the Committee.

Marketing and Communication Committee – Jane Dorchester

- Social media boosts have begun for selected events and Jane reported on the statistics and costs for three boosted posts – Kennett Memorial Day parade, Malvern Memorial Day parade and Paoli Battlefield event.
- SWAG continues to be distributed into the community.
- Daily Local News will be covering the Goshen events this coming weekend.

Fundraising Committee – Winifred Moran Sebastian

- No update from the Committee.

Partnerships Committee – Randell Spackman

- Randell was not in attendance but Brandi Levine was present on zoom and reported that she did not have any update on details for the state's PA Day in July.
- Brandi will reach out to the organizers about Chester County's involvement for this year, specifically how CC250 could contribute.
- Karen Simmons remarked that the CC Food Bank was on the host opportunity list for a fundraising event. All registrations, however, need to go through PA250. She has a list of PA Day events and will share with Committee by email.
- Downingtown has requested us to promote their events and programs featuring the 250th. This will be relayed to David Blackburn.

Events Committee –Colin Hanna

- Events Committee is being considered a sub-committee of the MarCom Committee.
- Commissioner Maxwell, committee chair, is focusing on an event in the West Chester area. A zoom meeting is scheduled for Monday, June 8th.

- A discussion ensued on the promotion of the CC250 events through Daily Local News, VISTA.TODAY, County Lines, sharing the QR code for our website, etc.

Technology Committee –Sam Bissenbina

- June articles and newsletters will be out soon.
- “An American Dream,” commissioned by the Brandywine Valley Symphony, will be placed on the home page front and center once it is ready to be made public.

Executive Committee – MaryFrances McGarrity

- We presented the CC250 flag at the May Commissioner’s meeting
- At the Executive Committee meeting on May 21st, various topics were discussed, including approving the mockups for 3 x 3 contact card.

A250PA CHESTER COUNTY (CC250) BUSINESS

- Matt Edmond presented the social media stats for May 2026.
- Michelle Kichline suggested sending all the township managers the link to the events page on our website.
- Matt Edmond presented on the six upcoming Flag Publicity events; Oxford Borough on 6/5, North Coventry Township on 6/8, Tredyffrin Township on 6/15, Valley Township on 6/16, Kennett Square Borough on 6/18 and Pocopson Township / Barnard Stations on 6/21.

PARTNER WORK UPDATES

Chester County Planning Commission

- Flag Distribution Policy:
 - Matt reviewed the recipients of the first 113 of the CC250 flags. Of the remaining 37 flags, the Commission approved gifting the remaining flags to High Schools, Universities and libraries in Chester County.
 - In addition, three will be gifted to historical sites (Schuylkill River, Marshallton and OAHA), one will be gifted to Longwood Gardens, and three will be reserved for purchase at cost by CCCBI, CC Econ Dev Council as well as State Rep. John Lawrence.
 - April Nickel will canvas the libraries and provide a list of those interested in receiving a flag.
 - CCPC staff will create a recipient list from the above and send for review by the officers.

MICHELLE KICHLINE CALLED FOR A VOTE FOR RECOMMENDATION FOR THE DISTRIBUTION OF THE REMAINING 37 AMERICAN250PA CC FLAGS TO HIGH SCHOOLS, UNIVERSITIES, INTERESTED LIBRARIES AND LONGWOOD GARDENS. WINIFRED MORAN SEBASTIAN SECONDED, AND THE RECOMMENDATION PASSED.

- The Commission would like to use flags for fundraising premiums and discussed ordering 3 x 5 residential flags that donors would receive at a certain level of donation.

- Suggestions for communicating the availability of these flags are CC250 Social media, Chester County employee portals/newsletters and the websites and newsletters of the various Chambers of Chester County.

JANE DORCHESTER CALLED FOR A VOTE FOR RECOMMENDATION FOR THE ORDERING OF 100 RESIDENTIAL 3 X 5 FLAGS TO SERVE AS PREMIUMS FOR FUNDRAISING, WITH A DONATION AMOUNT TO BE DECIDED. MARY SUE BOYLE SECONDED, AND THE RECOMMENDATION PASSED.

- Kiosks – Marshallton & Phoenixville upgrades
 - We are moving forward with contracts with Miller Design to make upgrades, hoping for completion this summer.
- Kiosk – Phase 1 Project
 - The bid scope for Kiosk installation has been provided to County procurement and we are awaiting an update on its inclusion into Costars.
- HIN Brochure Design
 - Mark Slouf reported that the project has been rescheduled for this coming fall with the goal of working with Cliff Parker in Archives to coordinate the brochure design to align with the travelling exhibit.

Community Partners

- Chester County Community Foundation – Karen Simmons
 - No update at this time.
- Chester County Tourism – Susan Hamley
 - Welcome Center programming display is changing over to Chester County history.
- Chester County History Center (CCHC) – Conor Hepp
 - No update as Conor was not in attendance.
- Chester County Parks Department - Dave Stauffer
 - CC250 Flags are being flown at the four County parks: Warwick, Springton Manor, Hibernia and Nottingham.
 - The department hosted a Woven History Town Tour walk on May 1st. The Woven History exhibit remains on display at Hibernia Mansion and tours are conducted on Sunday's at 1 p.m.
 - Ranger Jay Erb is working on a We the People event on July 12 at Hibernia County Park.
- Keep Chester County Beautiful (KCCB) – Matt Edmond for Rachael Griffith
 - The Woven Mural project will be displayed at Hankin Library in late June and Exton Library in September. Signage will direct folks to the KCCB Campaign Website and encourage adoption of a road or historic site.
 - Greatest American Clean Up campaign is working with Adam Desch to coordinate with Commissioner Maxwell's office and his interns to conduct outreach to businesses in areas with priority roads in need of clean up.
- Chester County Library System – April Nickel
 - April Nickel reported that 119 programs at the 18 members libraries are occurring now and until September that are focused on CC250.

- Karen Simmons reported on Natalie Caruso of Downingtown, who is visiting all the library bells and PA bells. She creates maps and other content on these bells and is being profiled on social and other media for her efforts.

NEW BUSINESS

- Matt Edward reported on the following:
 - The next Commissioner's Meeting is now scheduled for June 17th. Kris Sipple will present on CC250 projects and other updates, and Mark Slouf will be following up with a few words on the HIN.
 - Commission and Committees should begin focusing on 2027 events and initiatives starting in August.
 - Budget requests from the Committees must be presented, discussed and approved during the July 9th CC250 meeting so that they can be rolled up into the CCPC Budget request to the County.

THERE BEING NO FURTHER BUSINESS, A MOTION TO ADJOURN AT 5:49 PM WAS MADE BY SUSAN HAMLEY, SECONDED BY MARY SUE BOYLE, AND PASSED BY UNANIMOUS VOTE OF THE COMMISSION.

Respectfully submitted,

MaryFrances McGarrity, Secretary
Chester County A250PA Commission

MM/brb

Financial Update



America 250 Chester County Commission Charitable Fund (CC250)

Snapshot as of 6/30/2026

30,852.03

GRANT REQUEST

VENDOR INVOICES

INVOICES

RESOURCES & DOCUMENTS

DONATE

FUNDS

PROFILE

LOGOUT

Your CCCF Contact

MS. KAREN SIMMONS

610-696-8211

karen@chescccf.org

CEO

RECENT CONTRIBUTIONS

10

entries per page

Search:

ID	Date	Contributor	Amount
101337	06/30/2026	Anonymous	90.00
101182	06/16/2026	The Chester County Chamber of Business & Industry	90.00
101133	06/11/2026	McGarrity, MaryFrances	90.00
100973	05/27/2026	Fidelity Charitable Gift Fund	2,026.00
100205	02/12/2026	CCCF America250 Initiatives - Provisional	40,000.00
99447	12/09/2025	CCCF America250 Let Freedom Ring DCED Promo - Provisional	10,000.00
99001	10/23/2025	CCCF America250 Initiatives - Provisional	1,000.00
98951	10/16/2025	Anonymous	2.50
96801	06/30/2025	CCCF America250 Initiatives - Provisional	650.00

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FUND SUMMARY

Fund America250 PA Chester County Commissio

CREATE GRANT REQUEST

CONTRIBUTIONS

VOUCHERS

FILTER

EXPORT

GRANTS

10

entries per page

Search:

ID	Date	Status	Profile	Amount
52401	06/12/2026	posted	SpeedPro	6,000.00
52107	05/20/2026	paid	Blue Dog Printing Inc.	3,328.68
52007	05/11/2026	paid	SpeedPro	13,500.00
51457	03/10/2026	paid	U.S. Bank	244.80

Showing 1 to 4 of 4 entries

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Committee	Budget Allocations
Education	\$ -
	\$ -
Total Budget Allocated	\$ -

HSN Brochure	\$ 10,000.00
Total Budget Allocated	\$ 10,000.00

MarCom - Media Social	Targeted Ads	\$ 6,370.00
	Boosted Posts	\$ 1,230.00
	Large Print Media Buys	\$ 2,400.00
Total Budget Allocated		\$ 10,000.00

MarCom - Promotional	Stickers - 5,000 @ .14	\$ 700.00
	Shipping added \$68.88	
	Magnets - 2500 @ .60	\$ 1,568.68
	Revised price on pims \$1.06	
	Lapel Pins - 1,000 @ \$1.06	\$ 1,060.00
Total Budget Allocated		\$ 3,328.68

Partnerships	1000 Pocket Declarations	\$ 155.00
	150 Flags @ \$90.00	\$ 13,500.00
	Estimate: \$106 - updated price	
	Actual Large Envelopes	\$ 118.92
	Estimate \$120 - now getting extra ribbon	
	Actual Ribbon	\$ 151.96
	Estimate \$25.79 - CCPC discount applied	
	Actual Labels	\$ 8.99
	3 x 3 Business Cards for CC250 - 600 quantity	
	CC250 Business Cards	\$ 13.26
	100 3x5 flags @ \$60	\$ 6,000.00
	Additional ribbon for new flags	\$ 113.97
	CC250 business cards - 2nd printing	\$ 13.26
Total Budget Allocated		\$ 20,075.36

KIOSKS	
Total Budget Allocated	\$ -

Technology	Website Domain	\$ 33.00
	Jotform Bronze	\$ 240.00
	Trackify Premium	\$ 80.00
	Mailchimp	\$ 600.00
	*\$240 original estimate	
	Metricool Starter *	\$ 244.80
Total Budget Allocated		\$ 1,197.80

Total funds for Cmtes (excluding kiosks)	\$ 62,416.51
Total allocated to date (excluding kiosks)	\$ 44,601.84
Amt remaining to be allocated (excluding kiosks)	\$ 17,814.67

REVENUES		KIOSK FUNDING		
	CC250 Charitable Fund	CCPC - General Fund	DCED Grants	Planning Commission
Starting balance Feb. 2026	\$ 51,652.47	\$ 8,491.00	\$ 333,540.00	\$ 152,937.00
Donation 5/27/26 - \$2026	\$2,005.74			
Donation 6/11/26 (flag) - \$90	\$89.10			
Donation 6/16/26 (flag) - \$90	\$89.10			
Donation 6/30/26 (flag) - \$90	\$89.10			
Total funds received (minus fees):	\$ 53,925.51	\$ 8,491.00	\$ 333,540.00	\$ 152,937.00

ACTUAL EXPENDITURES				
TOTAL AGAINST BUDGET	\$ -			
TOTAL AGAINST BUDGET	\$ -			
Boosted FB Posts - May invoices		\$ 70.00		
Boosted FB Posts - June invoices		\$ 71.50		
TOTAL AGAINST BUDGET	\$ 141.50			
Blue Dog - final invoice to CCCF 5/20	\$ 700.00			
Blue Dog - final invoice to CCCF 5/20	\$ 1,568.68			
Blue Dog - Final Invoice to CCCF 5/20	\$ 1,060.00			
TOTAL AGAINST BUDGET	\$ 3,328.68			
Pocket Declarations - 1000 pieces		\$ 155.00		
SpeedPro = 150 flags	\$ 13,500.00			
Amazon order 5/18 Envelopes		\$ 118.92		
Amazon order 5/18 Ribbon		\$ 151.96		
Amazon order 5/18 Labels		\$ 8.99		
In house printing - 3 x 3 cards		\$ 13.26		
SpeedPro new flags paid 6/16	\$ 6,000.00			
Additional ribbon		\$ 113.97		
CC250 cards 3 x 3 - reprint		\$ 13.26		
TOTAL AGAINST BUDGET	\$ 20,075.36			
TOTAL AGAINST BUDGET	\$ -			
Feb. 2026 Metricool Starter	\$ 244.80			
TOTAL AGAINST BUDGET	\$ 244.80			
BALANCE REMAINING (with pending payments)	\$ 30,852.03	\$ 7,774.14	\$ 333,540.00	\$ 152,937.00

Presentation





America250 Celebration!

Sunday, August 2 from 4 - 8 P.M.

Free Entry!



BUCKLEY BRION
MCGUIRE & MORRIS LLP

9 P.M. - Drone Show



Scan the QR Code for \$10 Tickets to the Rooftop Viewing Party!



Downtown West Chester
Gay St - Matlack St



MINI OF
WEST CHESTER

FIRST TRUST
BANK

Hosted by East Bradford Township, East Goshen Township,
West Chester Borough, West Goshen Township, West Whiteland
Township and Westtown Township



Committee Reports



Chester County America250 Committees

As of 6/29/2026

Executive Committee	Mar Com Committee	Technology Committee	Heritage Sites Committee
<i>Michelle Kichline, Chair</i>	<i>Jane Dorchester, Cmte Chair</i>	<i>Sam Bissenbina, Cmte Chair</i>	<i>Mark Slouf, Cmte Chair</i>
<i>Winifred Moran Sebastian, Vice Chair</i>	Nicole Flamer	Adam Desch	Mary Sue Boyle
<i>Krys Sipple, Vice Chair</i>	Colin Hanna	Ernie Holling	James Christ
<i>MaryFrances McGarrity, Secretary</i>	Larycia Hawkins		Barbara Cohen
Mark Slouf	Bruce Mowday		Fernando Fonseca
Randell Spackman	John Reynolds		Randell Spackman
Robert Williams	Savannah Flores		tonya thames-taylor
	Emma Brennan		Robert Williams
	Jack C. Martin		James Ziegler
CCPC Staff Liaisons	CCPC Staff Liaisons	CCPC Staff Liaisons	CCPC Staff Liaisons
Matt Edmond	Matt Edmond	David Blackburn	David Blackburn
David Blackburn	David Blackburn	Carolyn Oakley	Jeannine Speirs
	Carolyn Oakley	Beth Cunliffe	
	Beth Cunliffe		

Education Committee	Fundraising Committee	Partnerships Committee	Nominating Committee
<i>Beverly Sheppard, Cmte Chair</i>	<i>Michelle Kichline, CC250 Chair</i>	<i>Randell Spackman, Cmte Chair</i>	<i>Randell Spackman, Cmte Chair</i>
Fernando Fonseca	<i>Winifred Moran Sebastian, Cmte Chair</i>	Adam Desch	Jane Dorchester
Jennifer Green	Tim Hennessey	Laura Manion	tonya thames-taylor
Lisa Doan Harley	MaryFrances McGarrity	MaryFrances McGarrity	
	Laura Manion	Winifred Moran Sebastian	
	Krys Sipple	Beverly Sheppard	
		Brandi Levine	
CCPC Staff Liaison	CCPC Staff Liaison	CCPC Staff Liaison	
David Blackburn	Matt Edmond	David Blackburn	

Events Committee (Sub-Cmte of MarCom Cmte)
<i>Commissioner Josh Maxwell, Cmte Chair</i>
MarySue Boyle
Adam Desch
Colin Hanna
Tim Hennessey
CCPC Staff attendees
Beth Cunliffe
David Blackburn

Purple shading = Committee
member not member of CC250

**Marketing and Communications Committee Report
For the July 9, 2026 Chester County 250th Commission Meeting
July 1, 2026**

The Marketing and Communications (MarCom) Committee met on June 9, 23, and 30, 2026.

Website Content

1. We have submitted to the website articles about Dairy Month for June and the first of a series of articles about the Philadelphia Campaign that will be submitted throughout the month of July.

Events Promotion

1. We have posted social media boosts for a variety of events.

250th Celebration Promotion

1. We have been handing out swag at various events, plus Matt and others have been handing them out at meetings, etc. that they have attended.

2027 Budget

1. We have worked diligently on our 2027 budget, please see attached.
2. We are asking for \$10,000.00 for Social Media Boosts and Large Print and Virtual Buys. This is the same amount we asked for 2026.
3. Please keep in mind that while we have broken down the budget into specific kinds of swag and specific amounts of each kind, we will not know for sure what swag and how much we will actual be ordering next year until we find out exactly how much money we will be getting from the Chester County Commissioners.

We would still be happy to have a few more members.

Respectfully Submitted,
Jane E. Dorchester, Chairman

CC250 give aways distribution as of June 9 2026

Magnets: 2500 purchased; 763 distributed

Stickers: 5000 purchased; 1250 distributed

Bookmarks: 3000 provided; 1150 distributed

Lapel Pins: 1000 purchased; approx. 475 distributed

Pocket Declarations: 1000 purchased; 214 distributed

Yard Signs: 19 provided by America250PA; 3 distributed

CC250 give aways as of July 1, 2026

Magnets: 2500 purchased; 1247 distributed

Stickers: 5000 purchased; 1625 distributed

Bookmarks: 3000 provided; 1470 distributed

Lapel Pins: 1000 purchased; approx. 841 distributed

Pocket Declarations: 1000 purchased; 659 distributed

Yard Signs: 19 provided by America250PA; 3 distributed

MARKETING AND COMMUNICATIONS (MARCOM) COMMITTEE BUDGET / 09 July 2026					
SOCIAL MEDIA					
Types	Cost per Item	Cost			Justification
Targeted Ads	\$35/Ad x 182 Ads	\$6,370.00			Provides the opportunity to target 12 ads a month throughout 2026 to specific communities, demographics, or regions of the county. Adjustments may target more in the summer, less in the winter.
Boosted Posts	\$10/Day x 123 Days	\$1,230.00			Allows us to strategically boost viewership of social media posts by paying to target them, for a specific length of time, to specific audiences or demographics.
Large Print & Virtual Media Buys	6 Buys x \$400/Buy	\$2,400.00			For high profile events, in traditional or virtual media outlets, aimed at an audience that is county wide and/or regional.
TOTAL:		\$10,000.00			
Please be aware that it is very difficult to say how much we are going to spend on specific types of media, social, large print, or virtual, until we know which events we will be boosting.					
SWAG					
Types	Amount	Size (if appropriate)	Cost per Item	Cost	Justification
Stickers	2,500	2" W X 7.5" L	0.28/each	\$700.00	Blue and red on standard white litho, Rectangular, 250 per roll, perforated between each one ; these are popular with younger generations
Magnets	2,500	3.75" X 2"	0.60/each	\$1,500.00	Full color, 20 mil, rectangular; these are popular across generations
Lapel Pins	1,500	1"X .5"	1.06/each	\$1,590.00	Full color with logo; these are popular across generations and are easy to put in pockets when visiting various groups and events; THESE MAY BE SEPARATELY SOURCED
Pens	1,000	N/A	1.9/each	\$1,900.00	Red and blue on a white background with printing along the barrel. The MarCom Committee and the Chester County Planning Commission have received a number of comments wondering why we did not offer pens in 2026.
Grocery List Pads	1,000	3.5" W X 8.5" L; 25 sheets per pad	1.75/each	\$1,750.00	White background with lines, red and blue logo at the top, chipboard backing wth magnetic strip. Pads have proven to be popular in the past as giveaways.
TOTAL:				\$7,440.00	
GRAND TOTAL				\$17,440.00	
Please be aware that the amount of money we ultimately receive from the County Commissioners will dictate which and how much of the swag listed here we will buy.					

Technology Committee: 2027-Year Budget Proposal

Tool / Expense	Annual Cost	Purpose	Why It's Necessary
Website Domain	\$75	Maintains official website	Ensures uninterrupted public access and ownership of the Commission's web presence
Tockify Premium	\$80	Public events calendar	Centralizes event information and improves coordination & visibility
Mailchimp	\$600	Email communication platform	Supports newsletters, announcements, and stakeholder outreach
Metricool Starter	\$216	Social media scheduling & analytics	Tracks engagement, reports performance, and improves efficiency

2026 Total Estimated Cost: \$995

Technology Committee — 2-Year Budget Proposal

Tool / Expense	2027	2028	Purpose / Why Necessary
Website Domain	\$75	\$75	Maintains official website ownership and access
Tockify Premium	\$80	\$80	Centralized public events calendar
Mailchimp	\$600	\$600	Supports newsletters, announcements, and stakeholder outreach
Metricool Starter	\$240	\$240	Tracks social media engagement and produces performance reports

Estimated Total by Year:

- 2027: \$995
- 2028: \$995

2-Year Total: \$1,990

CC250 Business



**America 250 PA Chester County
Social Media Statistics**

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WEBSITE	January 2026	February 2026	March 2026	1st Quarter
Total Page Views	3285	3313	2517	Total views: 9,115
Top 3 Viewed Pages	Home Calendar of Events Our Heritage	Home Calendar of Events Our Commission	Home Calendar of Events Events and Visits	35% traffic = searching 33% traffic = direct visits 30% traffic - referred from another site
	April 2026	May 2026	June 2026	
Total Page Views	3291	4159	3873 (6/1-6/22)	
Top 3 Viewed Pages	Home Calendar of Events Events and Visits	Calendar of Events Home Events and Visits	Home Calendar of Events Events and Visits	
	July 2026	August 2026	September 2026	
Total Page Views				
Top 3 Viewed Pages				
	October 2026	November 2026	December 2026	
Total Page Views				
Top 3 Viewed Pages				

FACEBOOK	January 2026	February 2026	March 2026
Followers	(not tracked)	(not tracked)	921
Top Posts	Kickoff Event - January 16 Newsletter Sign up	Submitting Events to Calendar Follow up to Kickoff Event	Speaker Series: Charlotte Moore Sitterly America250 at Goshen - Ned Donahue
	April 2026	May 2026	June 2026
Followers	978	996	1,011
Top Posts	Bell Unveiling/Dare to Declare Town Tours Kick-off	Kennett Square Memorial Parade (boosted) Paoli Battlefield Tours (boosted)	Wish Wall at Chesco Library (boosted) North Coventry Flag Handoff
	July 2026	August 2026	September 2026
Followers			
Top Posts			
	October 2026	November 2026	December 2026
Followers			
Top Posts			

**America 250 PA Chester County
Social Media Statistics**

LINKEDIN	January 2026	February 2026	March 2026
Followers	(not tracked)	(not tracked)	36
Top Posts	Kickoff Event - January 16 Fighting for Philadelphia -book presentation	CC250 / KCCB Clean up campaign America250 at Goshen - Ned Donahue	Women in Revolution Book Discussion Speaker Series - Charlotte Moore
	April 2026	May 2026	June 2026
Followers	37	37	38
Top Posts	Community Page on CC250 Website Share your events - CC250 Calendar	Historic Marker 5/7 Town Tours	Barnard Station Town Tour Oxford Flag Handoff
	July 2026	August 2026	September 2026
Followers			
Top Posts			
	October 2026	November 2026	December 2026
Followers			
Top Posts			

INSTAGRAM	January 2026	February 2026	March 2026
Followers	(not tracked)	(not tracked)	301
Top Posts	Kickoff Event - January 16 Newsletter Sign up	CC250 / KCCB Clean up campaign America250 at Goshen - Noah Lewis	Old Caln Historical Society - Women's Patriotism Speaker Series - John E. Smith III
	April 2026	May 2026	June 2026
Followers	311	325	338
Top Posts	Bell Unveiling/Dare to Declare Town Tours Kick-off	List of Upcoming Events List of Upcoming Events (with new CC250 themed graphic)	Oxford Flag Handoff North Coventry Flag Handoff
	July 2026	August 2026	September 2026
Followers			
Top Posts			
	October 2026	November 2026	December 2026
Followers			
Top Posts			